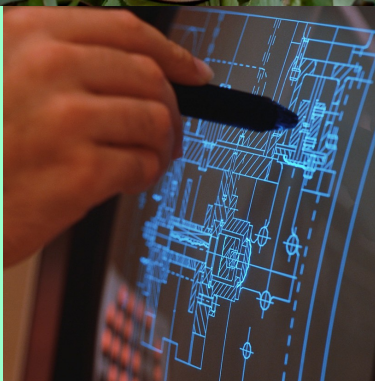


Jersey Roots, Global Reach.



**Office of Technology
Commercialization (OTC)
Rutgers, The State
University of New Jersey
ASB III, 3 Rutgers Plaza
New Brunswick, NJ 08901**

Phone: (848) 932-4455

Fax: (732) 932-0146

<http://otc.rutgers.edu>

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Creating knowledge and transmitting it to present and future generations is the very essence of a research university. Students and faculty at Rutgers, The State University of New Jersey are discovering innovations in numerous disciplines including agriculture, engineering, computing, physical sciences, energy, life sciences and pharmaceuticals. At the Office of Technology Commercialization, we serve as a bridge between Rutgers researchers and commercialization partners, helping to disseminate the innovations created at Rutgers for the maximum benefit of society.

OTC's Goals

- Identifying and protecting marketable Rutgers University inventions and intellectual property.
- Marketing technologies to existing companies. *Available technologies are described on our website <http://otc.rutgers.edu/tech>*
- Licensing protected intellectual property (IP) to realize its commercial value.
- Building and growing an ecosystem of entrepreneurship at Rutgers. We assist faculty and students in the creation of start-up companies by providing services including guidance on IP, business plans and venture pitches; introductions to investors and mentors; and help locating resources within and outside the university.
- Further developing University-Industry relations to aid in the economic development of the region and the state.

Success Stories

Below are just a few of Rutgers commercialization successes:

- Scientific Learning Corporation (Educational Speech Recognition Systems)
- Streptomycin
- Rutgers Turf grass
- Rutgers Asparagus
- Audioweb
- Rutgers Dogwoods
- Rutgers Cranberries
- Axion International's recycled plastic technology (made into bridges, railroad ties, etc.)
- Ask.com
- TyRx Pharma, Inc. (Medical Devices/Materials & Coatings)
- Polymicro (silica capillary tubing & specialty optical fibers & assemblies)
- Scarlet Computing Solutions (STARS Self-Reported Testing and Academic Record System)

